

Damien Dalli

Product Design Leader

“ I'm an interdisciplinary product design leader with over 20 year's experience who loves solving problems – creating validated experiences so that people can meet their goals and businesses have success.

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EXPERIENCE

HONORS & AWARDS

Group Director, User Experience INNOCEAN USA

Huntington Beach, CA
Apr 2019 – Present

Actively leading and executing alongside a growing team of multifaceted and specialized UX practitioners, servicing such clients as Hyundai USA, Genesis Motors, KIA, LG's Signature Kitchen Suites and more.

INNOCEAN's "Maker" –
Hyundai Drive Platform
Feb 2016 • INNOCEAN USA

Best Presentation –
Vocre 2

Mar 2012 • The LAUNCH
Festival

Audience Choice –
Vocre

Sep 2011 • TechCrunch
Disrupt SF

Best Mobile App
Sep 2011 • TechCrunch
Disrupt SF

EDUCATION

Web Design & Front-end
Development
Mt. San Antonio College
2003 – 2005

ON THE SIDE

Customer Experience (CX)
Advisory Board Member
UC Irvine

Founder of
"The UX Lenses" –
Design Better Products
theuxlenses.com

SPEAKING

"Designing for People"
Apr 2016 INNOCEAN USA
– Spoke about Human-
Centered Design, and
creating experiences
based on people's goals,
expectations and
behaviors.

Mobile Asia Congress
Oct 2011, Hong Kong –
Spoke about mobile
device and applications'
impact on daily lives.

Director, User Experience Apr 2018 – Apr 2019

Led User Experience on the latest HyundaiUSA.com redesign and replatform to Adobe Experience Manager (AEM) and guided personalization and split testing via Adobe Target.

Director, Experience Design Mar 2017 – Apr 2018

Formalized and matured UX capabilities through design thinking and integration of modern tools/platforms (Sketch, InVision and Overflow) for better collaboration, rapid prototyping for testing, hand-off and integration, plus mitigating risk by introducing and supporting qualitative and quantitative research methods [such as usability testing, behavioral analysis and A/B testing (UserTesting.com, Hotjar and Adobe Target)] to better understand the consumer and validate design decisions – applied to projects spanning responsive web, mobile applications, AI/machine learning, AR and more.

Senior UX Designer Feb 2015 – Mar 2017

Co-Founder, Chief Product Officer myLanguage

San Jose, CA
Jul 2008 – Jan 2019

Spearhead Product Design initiatives through User Experience – roadmapping, conceptualizing, architecting and designing mobile applications that enable people to learn another language or even communicate with others when different languages are spoken; via our conversational translation platform, powering myLanguage and Vocre apps.

Resulting in 6 million app downloads, over 200 million translations served and being featured by TechCrunch, BBC, MSNBC, Forbes, CNET, GIZMODO, LifeHacker, iTunes App Store, etc.

Founder, Principal Product Designer Anything After

Orange County, CA
Dec 2012 – Dec 2016

Conceptualized, designed and developed new ways of improving the movie-going experience with use of crowd source driven data. – Reaching a peak of ~30,000 monthly active users, supporting over 1,450 movie titles, with over user 15,000 submissions. Featured on iTunes App Store, CNET, Cult of Mac, Movies.com (Fandango), and more.

Sr UX Designer & Engineer Omatik

Laguna Beach, CA
May 2013 – Mar 2015

Designed and developed fully responsive web solutions, with implementations into popular content management systems – leveraging HTML5, CSS3, Javascript and PHP. Serving such clients as: Nuance Communications' Notable Solutions (now KOFAX), Lincoln Financial, Orange Label Advertising, Online Trading Academy and more.

Director, Creative Design Rhino Web Group

Irvine, CA
Nov 2009 – Jun 2011

Provided Direction and UX/UI design services, while managing several teams concurrently, including designers and developers – providing services to such clients as: MeetMyCollege, D&K Engineering, Toshiba Classic, Newport Beach Chamber of Commerce and more.

Additional experience, capabilities, recommendations and more @ damiendalli.com